



October 2015

Reaching Your Goal... (Does your PTA seek a diverse membership?)

Men – Getting dads involved in PTA could be as simple as walking up to a dad and saying, “We’d love to have you join our PTA. “Ask men to join and participate. It will pay big dividends in membership for your PTA!

Military Families – Have information on local resources available to help families adjust. Visit pta.org for Military info.

Grandparents – Show respect for their experience and promote activities that use their knowledge and skills

Single Parents/Working Parents – Have meetings and activities at times and locations that single parents can easily attend

Ethnic groups – If a different language is spoken, have materials translated and have a translator available at meetings.

Students - Involve students in the planning and execution of PTSA events

Staff – Remind teachers and staff that PTA is more than a local fundraising group for their school. It is an advocacy organization focused on student success!

REMINDER:

- **REQUIRED MEMBERSHIP DUES PAYMENT ON OCTOBER 15, 2015 TO BE IN GOOD STANDING.**
- **DON'T FORGET THE KENTUCKY PTA AWARDS: APPLE AWARD (100% STAFF); CHUCK SAYLOR'S HE-MAN AWARD (LARGEST PERCENT OF MALE MEMBERS); YOUTH VOICE AWARD (LARGEST NUMBER OF STUDENT MEMBERS)**

Resources:

1. Reaching Different Groups within your Community
2. National PTA –Diversity and Inclusion Toolkit
3. A How-to-Guide on Promoting Father Involvement

TIP for the Month:

INVOLVING TEACHERS AND ADMINISTRATORS IS ONE OF THE BEST WAY TO STRENGTHEN COMMUNICATION BETWEEN FAMILIES AND SCHOOLS.