



November 2015

Follow up ... (Thanksgiving is a time to be thankful. Let your members know how much you appreciate them and how much their membership means to the success of the children in the community.)

- Continue to make personal contacts with parents and teachers who have not joined
- Be sure a membership table is set up at ALL PTA/School meetings and activities.
- Everyone is welcome to join PTA. Treating members with respect shows your appreciation and reflects PTA's policy of **diversity and inclusion** which enriches and strengthens the structure of our society within the state and nation.
- Saying thank you to joining and returning members helps to remind them of PTA benefits and ways to stay connected and engaged throughout the year.
- Recognizing your PTA members' contributions to your unit goal is the first step to positive membership retention.
- Look at your goals and go to the (www.kypta.org) **Kentucky PTA Membership Awards** and see what your local unit is eligible for, close to getting, and/or need to apply for.

REMINDER:

- **IF YOU RUN OUT OF MEMBERSHIP CARDS PLEASE CONTACT YOUR DISTRICT CONTACT.**
- **TO STAY IN GOOD STANDING PLEASE SEND IN YOUR MEMBERSHIP DUES TO KENTUCKY PTA.**

Resources:

1. Midyear Status Sample Letter/Email
2. Kentucky PTA Membership Awards

TIP for the Month:

A simple "Thank You" can go a long way....