March 2016

Spring Forward with your Membership Drive

Membership Challenge from February 1st – April 15th it is called: *"16.... In 16....."*
Every 16 memberships you send into Kentucky PTA during this time period your name will get in a drawing for an FREE registration to the 2016 Kentucky PTA Convention in July. We are going draw a PTA and a PTSA leader. So send in your membership dues so you can have your name in an exciting drawing to attend this great convention.

- Spring is on the way – you can still recruit members. Recruit those parents who will have students in your school next year so that they will be ready to work with your PTA.
- Set up a PTA information table at pre-registration for the next school year
- Review and update the records of membership activities
- Keep a record of PTA volunteers' hours and publish them in tour newsletter, bulletin board or on a sign
- Ask volunteers to bring potential members to PTA meeting or events. Be sure to introduce special guests and welcome them. Everyone is a potential PTA member!
- Roll out the Welcome Mat let guests know that they are welcome to attend every meeting and event. Make sure you assign to each new person a buddy or mentor who can answer questions.
- **Submit your Membership Report to Kentucky PTA by March 15th to be consider for the Membership Awards at the Kentucky PTA Convention.**
- Begin preparing procedure book for the next chairman. Collect and sort your records of membership activities for the procedure book to be given to the next chairman

REMINDER:

Reaching High for Kentucky Kids drawing for PTAs/PTSAs with a 10% Membership Increase by March 15th. Your local units will receive a $100 check from Kentucky PTA….

Resources:

1. Kentucky PTA Membership Awards
2. Membership Report 2015-2016 ---- due to Kentucky PTA by March 15, 2016
3. 31 Recruitment Ideas for your local PTA
4. What to say when they Say No to becoming a Member

TIP:

Reach out to pre-school families who feed into your school to join your PTA

Online Resources: www.pta.org/backtoschool kit & www.kypta.org