

Building a "New Foundation"... In TODAY's Kentucky PTA!

# Kentucky PTA Bulletin

February 2015

*Mission: To make every child's potential a reality by engaging and empowering families and communities to advocate for all children*

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## 2015 Kentucky PTA Convention

Mark your calendar for the 2015 Kentucky State PTA Convention

## Leadership Messages

### Kentucky PTA President Message Edward Squires

Kentucky PTA has been a part of the National PTA since 1918, but there were many PTAs, Mothers' Clubs and at least one PTA Council affiliated with the National PTA long before that. There were early PTAs in Frankfort, Louisville, and Owensboro. Nine PTAs in Louisville formed Kentucky PTAs first council, the Louisville Parent-Teacher League, in 1910.



During this time, school improvement leagues were being formed across other parts of Kentucky as well. Lida Gardner, of Carlisle, Kentucky, called "the Mother of Parent-Teacher



work in Kentucky," went all over the state forming these leagues with the assistance and under the direction of State Superintendent V.O. Gilbert. These leagues and the Parent-Teacher Associations

joined together in 1917 at the Kentucky Education Association meeting, calling themselves the State Community Improvement League and Parent Teacher Association. That same year, Ms. Gardner attended a convention of National Congress of Mothers and Parent-Teacher Associations. This new organization formed the foundation of the Kentucky PTA which was chartered as a branch of the National PTA the following year, on April 27, 1918.

On February 5 PTA representatives from across the state gathered with other child advocates at the 11th Annual Children's Advocacy Day at the Capitol. After a rally for education and other child and youth related concerns, participants met with legislators to discuss concerns.



PTA has come a long way but we still have the same vision, to improve the lives and futures of our children. Founder's Day

from Friday July 10 to Saturday July 11. It's an excellent opportunity for leadership training, networking with fellow PTA/PTSA leaders from across Kentucky, accepting awards on your association's behalf, and making connections with numerous vendors! [Download the information packet](#) to check out the workshop agenda and get registered.

is celebrated on February 17 and it is a reminder of the substantial role that PTA has played over the years. Thank you for making a difference in the lives of children.

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### **National PTA President Message**

#### **Otha Thornton**

According to the Centers for Disease Control and Prevention (CDC), more than 100 cases of measles have been confirmed in multiple states over the past twelve months, with the most recent outbreak linked to an amusement park in California. This is an important time to underscore the significance of vaccinations to prevent measles and other diseases and protect children and families. Measles virus is highly contagious and can spread easily through the air via coughing and sneezing or on infected surfaces. Measles can be prevented with the measles, mumps and rubella (MMR) vaccine. The CDC, American Academy of Pediatrics and the American Academy of Family Physicians recommend that all children get the MMR vaccine at age 12-15 months and again at 4-6 years old. [Read the full press release here...](#)



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### **Kentucky Commissioner of Education Message**

#### **Terry Holliday**

More than ever before, preparing students to become college- and career-ready (CCR) involves a close partnership among K-12 schools, higher education and the business world. Two events from December illustrate that point. The first involved the "career" aspect. The Council of Chief State School Officers (CCSSO) released a report urging that states take several steps to make career readiness a more important goal. (You can read a press release on the report with a link to the full document by visiting [www.ccsso.org](http://www.ccsso.org).) I chaired the task force, made up of education leaders from around the nation, that produced the report. A survey taken in June 2013 found that 54 percent of American companies reported they were unable to find enough qualified workers to fill vacancies. By 2020, a Georgetown University study found, nearly two-thirds of all jobs will require postsecondary education or training beyond high school. [Read more...](#)



## **Leadership Information and Resources**

### **Upcoming Events**

- 3/11-3/12 - National PTA Legislative Conference in Washington D.C.
- 3/15 - Membership dues payments to Kentucky PTA
- 3/15 - Outstanding Awards Applications due to Kentucky PTA
- 4/15 - Membership dues payment due to Kentucky PTA
- 4/27 - Kentucky PTA chartered in 1918

- 5/4-5/8 - Teacher Appreciation Week
- 5/15 - Membership dues payments to Kentucky PTA
- 5/16 - Student Recognition Program
- 6/26 -6/28 - National PTA Convention, Charlotte, N.C.
- 7/10-711 - Kentucky PTA Convention, Fort Knox, KY

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### Leaders' Notebook

The Kentucky PTA Leaders' Notebook is available on the [KY PTA website](#). Click on the tab at the top "For Members" and then find the Leaders' Notebook for 2014-15. Contents include:

- All forms you will need throughout the year from membership reporting to awards and recognition and scholarships - check them all out
- A section on Basics which includes bylaws forms if your need to renew those soon
- Financial Matters - everything regarding finance all your board members should be aware of
- Great ideas in the membership and program section
- And of course advocacy and legislation

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### E-Learning with National PTA

Taking the new interactive e-learning courses offered by National PTA is an easy way to learn or brush up on PTA officer positions and other PTA related topics. There are now 15 areas to explore. Each course takes from 20 to 40 minutes and you can do it sitting in the comfort of your home or office at the time of your choosing. It's that easy! Courses include:

- National Standards for Family School Partnerships - 40 minutes
- Local Unit President - 30 minutes
- Local Unit Secretary - 30 minutes
- Local Unit Treasurer - 40 minutes

Check out the courses at [www.pta.org](http://www.pta.org).

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### New Local Resource Bank

Wondering what other State PTA Congresses are doing? Wonder no more! Why reinvent the wheel when you can adapt something that has already been built by one of your peers? The [State Resource Bank](#) contains 300 documents from various state PTAs including newsletters, financial documents, bylaws and info on starting a new PTA. Use these documents to enhance and grow your PTA.



Want to contribute to the Resource Bank? Send submissions to [PTAtraining@PTA.org](mailto:PTAtraining@PTA.org) for consideration. Access the [State Resource Bank](#) today!

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### Executive Committee

- President - Eddie Squires at [kypta.president@gmail.com](mailto:kypta.president@gmail.com)
- President Elect - Cherie Dimar at [kypta.preselect@gmail.com](mailto:kypta.preselect@gmail.com)
- VP Leadership and Outreach - Mark Hartman at [markohartman@frontier.com](mailto:markohartman@frontier.com)
- VP Organization Services - Kelly Capps at [kelly.capps@uky.edu](mailto:kelly.capps@uky.edu)
- VP Programs - Leeann Myers at [Leamyers1@aol.com](mailto:Leamyers1@aol.com)
- Secretary - Liza Holland at [liza@lizaholland.com](mailto:liza@lizaholland.com)
- Treasurer - Brian Wampler at [bwampler68@gmail.com](mailto:bwampler68@gmail.com)

- Legislative Commissioner - Sharon Whitworth at [sharon.whitworth@jefferson.kyschools.us](mailto:sharon.whitworth@jefferson.kyschools.us)

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## **Nominating Committee and Board Interest**

### *What is the Nominating Committee?*

The Kentucky PTA Nominating Committee is an appointed committee of five members who are charged with screening and evaluating individuals and candidates for such Kentucky PTA leadership positions as president-elect, secretary, treasurer, Vice President Organization Services, Vice President Leadership Outreach, Vice President Programs and various commissioner positions.

### *Where Does The Nominating Committee Get Suggestions for Candidates?*

The Nominating Committee is open to receiving applications from interested candidates and also welcomes recommendations from PTA's membership.

### *I'm Interested, What Should I Do Next?*

[Download](#) the Interest Form and mail it to the Kentucky PTA Nominating Committee. You can also send the form via email to [KentuckyPTA.Nominating@gmail.com](mailto:KentuckyPTA.Nominating@gmail.com).

## **Membership**

### **AWARDS, AWARDS, AWARDS!**

The membership year is coming to an end and it is time for you to be recognized for all of your hard work! The Kentucky PTA has over 10 membership awards that were given to over 100 PTAs last year and we want to hand out even more this year. March 15th is the deadline for membership awards eligibility. Are you eligible? Maybe you just need a few more members to receive an award. It is time for a last minute push for members.

There are five awards you are only eligible for if you turn in a Membership Report by the March 15 deadline. Download the [Membership Report here](#) and check out the awards below.

- Apple Award: for PTAs/PTSAs with 100% of their faculty and staff enrolled as members.
- Oak Tree Honor: for PTAs/PTSAs with membership that includes one (1) member for every student enrolled in the school.
- Chuck Saylor's He-Man Award: for PTAs/PTSAs with the largest percent of male members based on school enrollment. There is one winner per PTA district.
- Youth Voice Award: for PTSAs with the largest number of student members based on school enrollment. There is one winner per PTA district.

There are lots of other awards. Did you have a great membership campaign? Turn in the [Membership Campaign form](#) below and see if you are the best of the best! Do you have the best school nurse? Do you have an outstanding male volunteer? Does your PTA website or newsletter rock? There are awards for these and others too! Please see the [Leaders' Notebook](#) for the forms and send them in! .

If you have any questions about membership and/or awards, please feel free to contact Jennifer Jackson, Membership Commissioner for the Kentucky PTA, at [kypta.membership@gmail.com](mailto:kypta.membership@gmail.com).

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### **New or Reinstated PTAs (Since July 1, 2014)**

- Paducah Tilghman High School - Paducah, KY
- Browning Springs Middle School - Madisonville, KY
- Webster County Middle School - Dixon, KY

- Bardstown Middle School - Bardstown, KY
  - Bridgeport Elementary - Frankfort, KY
  - Lexington Hearing/Speech Center - Lexington, KY
  - Stanford Elementary - Stanford, KY
  - Greenup County High School - Greenup, KY
  - Clay Elementary - Clay, KY
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### **Membership Benefits**

National PTA has cool new member offers, scholarships and contest news to keep you on your toes! Are you restocking your child's classroom supplies? Planning a road trip to escape the winter blues? Interested in exploring an after school academic program to help your child succeed in the classroom? This couldn't be a more perfect time to be a PTA member. Check out some of our member benefits at [www.pta.org/MemberBenefits](http://www.pta.org/MemberBenefits) for more info.

## **Programs**

### **Kentucky PTA Awards Deadlines**

*March 15, 2014*

Applications for Awards in [Leaders Notebook](#)

Outstanding Classified Personnel

Outstanding Educator

Outstanding Male Involvement/Participation

Kentucky PTA Penguin Award

Outstanding Membership Campaign

Outstanding Programs/Projects

Outstanding Local Unit Newsletter

Outstanding School Nurse

Outstanding Volunteer

Outstanding Local Unit Website

Volunteer Participation

Would you like to recognize a special person that has given outstanding service to children or youth? Check out the [Kentucky PTA Honorary Life Recognition](#).

Have questions? Contact Veralyn Eyer mann, Awards Chairperson, at [veralyn@roadrunner.com](mailto:veralyn@roadrunner.com).

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### **Reflections**

Is your PTA seeking funds to support Arts Education? Apply for your 2015-16 school year grant at [PTA.org/Awards](http://PTA.org/Awards)! The National PTA [Mary Lou Anderson Reflections Arts Enhancement Grant](#) provides matching dollar funding to local PTAs to support in-school and after-school arts enhancement programs within their communities. Now accepting applications for projects starting in the 2015-2016 school year. PTAs serving at-risk student populations are particularly encouraged to apply.

At-risk encompasses a wide range of factors that may make it more difficult for a student or segment of the student population to succeed in learning. Some factors that make students at-risk are academic, financial, familial, health, behavioral, English language learners, refugees, impoverished students, social and environmental or other community concerns.

It is recommended that you [review the grant narrative](#) before applying so that your responses may be drafted and then cut and pasted into the application. Deadline: March 13, 2015 at 8:00 pm EST/ 5:00 pm PST. [Apply Here](#) .

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### **Jan Harp Domene Diversity and Inclusion Award**

The [Jan Harp Domene Diversity and Inclusion Award](#) recognizes PTAs that best demonstrate outstanding achievement in the areas of diversity and inclusion, as well as efforts to end discriminatory practices.

The award will be presented in 3 categories: to one state PTA, and one local, and one council, or district PTA at the annual National PTA Convention in Charlotte, NC, June 26-28. [Learn more](#) about Domene and the award.

How to Apply:

1. [Review](#) the Frequently Asked Questions
2. [Preview](#) and draft responses prior to applying online
3. [Submit](#) through the online application by Friday, March 20, 2015 at 8 p.m. EST

### **Financial**

If you have financial questions concerning the 990 filing with the IRS, insurance, financial review forms, the KDE Redbook or any other financial related items, please contact your district president/contact or the Kentucky PTA Treasurer at [bwampler68@gmail.com](mailto:bwampler68@gmail.com).

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**Kentucky PTA** | 148 Consumer Lane | Frankfort, KY 40601  
502-226-6607 | [kentuckypta@bellsouth.net](mailto:kentuckypta@bellsouth.net) | [www.kypta.org](http://www.kypta.org)

### **Stay Connected**

