



**Edward Squires**

President, Kentucky PTA

## Advocating for Children

Kentucky PTA sponsored a Grassroots Advocacy Training in Frankfort on November 1 and 2. The attendees were able to visit the Capitol, learn how to effectively communicate with the legislators, and build an advocacy campaign. While it is certainly true that some advocacy is carried out by experts, we can all be advocates for children. You just need to care enough to get involved and speak up. Your influence is greater than you think.

An Education Summit sponsored by the Kentucky Education Action Team (KEAT) was held in Lexington on November 21. Kentucky PTA along with several other state associations for parents, teachers and school administrators form this advocacy group whose mission is to protect sufficient funds for public education.

January 6 marks the beginning of the 2014 Legislative Session. The Kentucky PTA Legislative Team will be in Frankfort during the session, representing your view on those issues important to the education, health and safety of all children in Kentucky. We will keep you informed as the session progresses. If you are interested in receiving action alerts please contact Sharon Whitworth at 502-592-4185.

Children's Advocacy Day at the Capitol is January 16. Everyone is invited to attend this event and show their support for Kentucky's children. If you are interested in attending, please register at <http://kyyouth.org/childrens-advocacy-day-at-the-capitol/>.

On behalf of the Kentucky PTA Board I want to wish you and your family and friends a wonderful holiday season.

*Edward Squires*



## Kentucky PTA Represented on Kentucky Education Action Team (KEAT)

On October 24th Lafayette High School teacher Ali Wright showed state lawmakers a 13-year-old calculus book that her students have to use. The book was falling apart. The newest book she uses for one of her calculus classes is seven years old, she explained to the men and women making budget decisions for public schools. All of the books that Wright uses for her AP Calculus 2 class are in this shape. She doesn't require the students to carry the book back and forth to school, as she is afraid the books can't stand much more wear and tear. Wright believes that you have to have a book for that class and she doesn't think you could do the work online.

Stu Silberman, former Fayette School Superintendent who was representing the Kentucky Education Action Team (KEAT) at the October meeting, took Wright to the Interim Budget Review Subcommittee on Primary and Secondary Education. KEAT is made up of several state associations for parents, teachers or school officials; including Kentucky Association of School Administrators, Kentucky Association of School Councils, Kentucky Association of School

Superintendents, Kentucky Parent Teacher Association (KY PTA), Kentucky Education Association, Kentucky School Board Association, the Prichard Committee for Academic Excellence, and Kentucky Retired Teachers Association. KEAT is an action advocacy group whose mission is to develop united messages that will persuade the Kentucky General Assembly, parents and the public to provide and sustain sufficient resources that will advance and support learning for all P - 12 public school students to reach their potential for career and college readiness.

Silberman said that their request is to restore funding to 2008 - 2009 levels and he also presented three budget priorities, on behalf of KEAT. Some subcommittee members seemed concerned about the lack of textbook funding and the fact that teachers spend an estimated \$2,000 - \$3,000 out of their own pockets on their classroom each year. According to Squires, "the information that KEAT provided seemed very well received by the Subcommittee."

# National PTA President Honored as One of the Nation's Most Influential African-Americans by EBONY Magazine



ALEXANDRIA, Va. (Oct. 24, 2013) — National PTA is proud to announce that President Otha Thornton has been named to EBONY magazine's Power 100 list of the nation's most influential African-Americans. Thornton will be featured in the December/January issue of EBONY, which will hit newsstands in early November. He also will be honored during the EBONY Power 100 Gala on November 4

at the Jazz at Lincoln Center in New York City. A prestigious recognition, the 2013 EBONY Power 100 list includes media mogul Oprah Winfrey, actress Kerry Washington, civil rights icon U.S. Rep. John Lewis and Marian Wright Edelman, founder of the Children's Defense Fund.

"The EBONY Power 100 speaks volumes about the diversity of our accomplishments and the power of our collective influence across virtually every spectrum of society," said EBONY Editor-in-Chief Amy DuBois Barnett. "We are thrilled to honor these exceptionally talented people who have inspired and enthralled us and who have helped to shape our lives."

"The most recognized and respected source for perspective on the African-American community, we are elated that EBONY has chosen to honor our president and

the important work of National PTA," said Eric Hargis, executive director of National PTA. "This prestigious honor underscores President Thornton's leadership and the difference he and National PTA are making in the lives of our country's youth through the promotion of educational success, health and well-being, and strong family and community involvement."

Thornton was installed as president of National PTA in June 2013, making history as the first African-American male chosen to head the 4 million member association. Under his leadership, National PTA has established partnerships with prestigious organizations including the NFL and AARP. Since taking the helm, Thornton also has launched an awareness campaign to celebrate the achievements of diverse student populations and share resources and advocacy tools to help school communities address the unique needs of every child. In addition to being recognized by EBONY, Thornton recently was featured on NBC Nightly News with Brian Williams.

For more information about EBONY's Power 100 list, visit <http://www.ebony.com/entertainment-culture/ebony-power-100-2013-730#axzz2ieCRFUjp>.

Media Contact:

Heidi May, National PTA

703-518-1242, [hmay@pta.org](mailto:hmay@pta.org)



## Did you know...

Every elementary and secondary school in Kentucky must have a certified school librarian. He or she is specially trained to assist students and staff in locating

quality materials for information-seeking and for recreational reading. Many school librarians (or library media specialists) assist in the acquisition, training, and use of technology resources in their schools and teach students how to be safe users of digital content. Is the library media program at your child's school active and effective? The Kentucky Department of Education provides a helpful rubric to assist schools, districts, and parents as they support quality school library media programs. You can access the rubric here: <http://education.ky.gov/curriculum/libmed/Documents/Library%20Media%20program%20rubric%20-UPDATE-09.03.13.pdf>. State guidelines recommend a full-time librarian operating on a flexible/collaborative

schedule (not providing planning time for teachers) in a well-funded facility. Visit your child's school library and talk to the library media specialist. Find out how you can help support an effective school library program for your school.

**Kentucky**  
**PTA**  
*everychild.onevoice.*

### Executive Committee 2013-2015

President - Eddie Squires  
President-Elect - Cherie Dimar  
Vice President for Leadership/Outreach - Ed Massey  
Vice President for Organization Services - Kelly Capps  
Vice President for Programs - Karen Jones  
Secretary - Liza Holland  
Treasurer - Mary Beth Carter  
Legislative Commissioner - Sharon Whitworth

## Budget Cuts Impacting Our Children's Future



**Terry Holliday**

**Kentucky Education Commissioner**

Look at our most recent college- and career-readiness and graduation rates and you can see the tremendous progress we are making in Kentucky public education. Our teachers and administrators do an amazing job every day, in spite of the fact they are doing so with less funding.

Educators have told me about the negative effects a drop in per pupil spending is having in the classroom, but I was curious about the real impact it is having on students. At a recent meeting of my Next-Generation Student Council, I

asked students if they had observed any changes in their school or district as the result of state education budget cuts. Here are some of their responses.

I have a cousin who is a special education student who lost his teacher assistant this year due to budget cuts. My cousin is having a difficult time in class since he does not have the assistant to help.

Our school eliminated several science classes. My school no longer offers physics due to budget cuts.

The fees for my science club went up from \$30 to \$90 this year since the school and district were no longer able to support the club due to state budget cuts.

- My school eliminated several extracurricular clubs due to budget cuts.
- My school eliminated several art and music classes due to budget cuts.
- My school lost a full time librarian due to budget cuts.
- Our computers are slow and the school has no funding to replace them.
- Our internet at school is slow and there is no money to increase bandwidth.
- Class sizes are larger at my school due to budget cuts.
- My school does not have funding to offer several math and science classes that I need for my future career.
- Our school district told my school they had to increase class size due to budget cuts.
- Our school district eliminated funding for small classes and told our school to focus more on general education classes that have larger enrollment. I lost several classes I needed for my career interest.
- Students in our automotive technology class lost their instructor and had to take another class.

- My principal said these students would not be able to meet career-ready requirements since they lost the automotive class.
- My calculus textbook is falling apart and teacher says we cannot get replacements due to budget cuts.

It was very painful for me to listen to the reality of budget cuts in our schools. Certainly, it must be very discouraging to our teachers who are taking money out of their own pockets to support what children need in their classrooms. It also is discouraging to students and parents who often have to raise funds in order to provide for basics like school supplies and technology. The most depressing statement comes from the student who is unable to fulfill dreams of being a scientist or an automotive engineer because their school was not able to offer classes the student needed to meet college- and career-ready expectations.

Eighty-eight percent of Kentucky students attend schools in districts where per pupil spending is below the national average. Without additional funding and resources, our educators in Kentucky will soon burn out and student learning will suffer. As we get ready for the 2014 General Assembly, which is charged with determining a budget for the next two years, my number one priority is to share this concern with legislators. At a minimum, I will be pushing for restoration of funding to 2008 levels.

The Kentucky Association School Superintendents and the Kentucky School Boards Association are urging local boards of education to pass and submit a resolution to elected officials highlighting funding concerns. To date, more than 100 boards have done so. The Kentucky Education Association has launched the "Raise Your Hand" campaign in support of public schools. There is a growing grassroots movement across Kentucky to restore funding to education.

At the same time, we must recognize our lawmakers are faced with a difficult situation. There is not enough revenue to fund education and many other services in our state. We must support our lawmakers and work with them to identify new sources of revenue that will allow our schools to continue to make progress and prepare Kentucky's children to succeed in their future.

I urge teachers, parents and community members to become engaged in these discussions. Reach out to your lawmakers and share your concerns, and let them know what is happening in your schools. My hope is that working cooperatively we will find a solution that will ensure our schools do not lose momentum as they strive to ensure all students graduate high school college- and career- ready, and prepared to achieve their dreams.



## What is National PTA's Every Child in Focus Campaign?

National PTA has a new campaign to strengthen family engagement and KY PTA is excited to join in on the movement. The new campaign is entitled Every Child in Focus Campaign. National PTA will highlight different cultural groups monthly in order to celebrate the achievements of various groups, report the disparities within diverse populations, while sharing resources and advocacy tools to help understand the needs of every child. The campaign is a school-year-long series that provides educators, families, and PTAs with the information they need to deepen family engagement in schools through the National PTA Standards for Family-School Partnerships.

National PTA will spotlight the educational issues surrounding a particular group, while highlighting their accomplishments, and focusing on ways to help foster Family-School Partnerships. In KY PTA's effort to support the National PTA's Every Child in Focus Campaign, we will also highlight groups monthly that align with National PTA's focus and provide PTA leaders with information that can help their PTA's support these groups, make them feel welcome, and encourage their membership and participation in their District and Local PTA's.

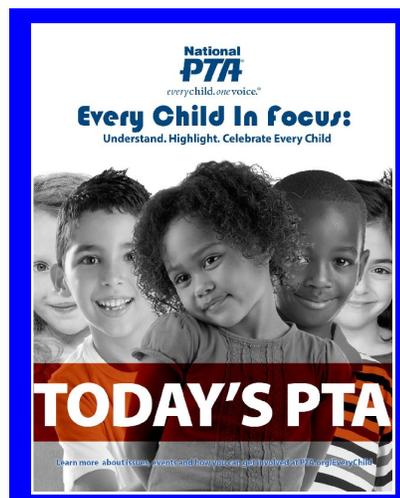
Listed below are the focus groups for each month.

### 2013

September	Hispanic Child
October	Urban Child
November	American Indian Child
December	Child with Special Needs

### 2014

January	Suburban Child
February	African-American Child
March	Foster Child
April	Military Child
May	Asian American/Pacific Islander Child
June	Rural Child
July	American Child
August	International Child



Additional information can be found on National PTA's website: <http://www.pta.org/parents/content.cfm?ItemNumber=3768>. This link provides supplementary resources for each cultural group and information on ways PTAs can welcome and support the diverse groups in their school's community. If you were wondering how you can get involved and gather more information on National PTA's Every Child in Focus Campaign do one the following:

- 1.) Join the conversation. Follow us on Twitter and use the hashtag #EveryChild.
- 2.) Read National PTA's One Voice Blog for PTA Success Stories and additional resources. You can also share your blog! National PTA wants to hear local and state PTA success stories on supporting student success through diversity and inclusion. Use National PTA's blog share tool to tell them your story. The link is <http://onevoice.ptanewsroom.org/>.
- 3.) Share the Parents' Guides to Student Success with diverse groups. These standards provide clear, consistent expectations for what students should be learning at each grade in order to be prepared for college and career.
- 4.) Follow the Every Child in Focus Calendar. Check this page each month for materials to help families and PTAs learn more about each group. ([www.pta.org/everychild](http://www.pta.org/everychild))
- 5.) Reach out to Families. National PTA will also celebrate PTAs that are raising the bar in welcoming, engaging and supporting families in student success and school improvements. The intent is to motivate people into action and support the needs of every child.
- 6.) Promote Every Child in Focus in your school. Download and share the promotional flier. The link is

<http://www.pta.org/files/Every%20Child%20in%20Focus%20Flier.pdf>.

October focuses on the "Urban Child." Find out more information on how the urban child and their families can be included in your PTA, ways to welcome them, and resources to support your efforts. The link for this information is located at [www.pta.org/everychild](http://www.pta.org/everychild).

Remember, Every Child in Focus reinforces National PTA's mission to advocate for every child—with one voice—so all families feel invited and welcomed within PTA, and are equipped with the tools to support their child and improve the school, which makes a difference for every child. We as KY PTA wants to ensure that each of our leaders and members are equipped to follow through with National PTA's mission and are provided with the necessary tools to help your PTA embrace the diverse populations that exist in your communities in order to engage, increase, and promote the PTA mission.



## Emerging Minority Leaders Conference

The 2013 Emerging Minority Leaders Conference (EMLC) encouraged the development of new PTA leaders to help them succeed in building bridges

with ethnically diverse families in order to engage them with PTA. EMLC is identified as the premier family engagement program for training ethnically diverse leaders to serve underserved school populations. Kentucky PTA board members Brenda Martin, Vonita Bennett, and myself attended this conference. As a workshop presenter at the 2013 EMLC, I learned and trained other attendees about issues that ethnically diverse families face in our nation's school systems, and ways for attendees to develop their leadership skills while sharing experiences with others from around the U.S.

Conference attendees were happy to host Dr. Calvin Mackie, award-winning mentor, motivational speaker, and author as well as Alma Powell, Chair of America's Promise Alliance and wife of General Collin Powell, as Friday and Saturday's Keynote Speakers. Both speakers engaged conference attendees with useful information about how to embrace the differences that exist among diverse groups. The information gained from the conference workshops and speakers helped to reinforce National PTA's campaign of Every Child in Focus, which spotlights the educational challenges surrounding a particular group, by highlighting their achievements, and focusing on ways to strengthen Family-School Partnerships. EMLC provides attendees with ways of knowing how to evaluate the disparities within diverse populations to help understand the needs of every child and

their diverse families in order to better engage them in PTA. To learn more about EMLC visit [pta.org/emlc](http://pta.org/emlc).

Vonita Bennett summarized the wisdom and insight from the first evening of the conference by referring to *passion as an unspeakable hope*. Hope is the thing that has brought about the unthinkable. We have to stand in the gap to save our students. Three areas of focus are: build morals and character, imagine they can achieve the unthinkable, and empower ourselves and youth to create and not just consume. Vonita refers to this great quote: "Imagine what I can do if I do all I can do."

If you are an emerging minority leader, are interested in increasing your leadership skills to grow as a PTA leader and child advocate to diverse families, want an opportunity to share information and resources with fellow emerging minority PTA leaders; and/or want to learn strategies for engaging ethnic minority communities and schools be sure to attend the upcoming EMLC or contact me, your state Diversity Chairperson, for ways to engage diverse families in your area. Be on the lookout for more information about KY PTA's upcoming 2014 EMLC.

October was National PTA's Urban Child month, November was American Indian Child month, and December is the Child with Special Needs month. Find valuable resources and tools to help engage these families by visiting [pta.org/everychild](http://pta.org/everychild).

Aneeka Ferrell, KY PTA Programs Commissioner/  
Diversity Chairperson

(some information obtained from National PTA)

[everychild.onevoice.®](http://everychild.onevoice.org)

## ***“PTA is not just bake sales, cookies and cupcakes.”***

Today's PTA is not quite the same creature most of us grew up with many years ago. The perceived idea of what PTA's role in the school is quite a bit different than what we actually do. As probably most fathers, grandfathers, uncles, brothers and other supportive male role influences, we were coaxed to join PTA because our influential significant others “suggested” we do so. I know this is how I became involved with my children's school. I quickly found out that the PTA is so much more than just the obligatory fundraisers that have gone on for years.

My wife and I have always been involved in our children's' school life, in school and extra-curricular activities, through parent/teacher conferences and homework or as the local parks and recreation T-Ball coach and cheerleading coach. Their lives are what YOU put in to them. After the need to advocate for our children in the school setting, a few years ago my wife was asked to run for PTA President of our local school and served 2 years. From the curtained wings of her stage I saw the awesome things that PTA stood for, in history and in current involvement in the school and at state legislative levels. Who knew that PTA had fought for standard immunizations, school lunch programs and more recently the removal of energy drinks from school vending machines and implementing AED-Automated External Defibrillator programs at the National level. I watched as that PTA set forth policies for monies requisition and approval that made possible purchases of great educational value that assisted the entire school body. My eyes were definitely opened and subtly I found ways that I could help that were more aimed at my personal areas of interest. By helping with design of computer forms, preparing games and set up for festivals and helping with dispensing items for fundraiser deliveries and my favorite, being the “MAD SCIENTIST” at the fall festival, I learned there are many ways that we as male role models can participate and be involved in ways we feel where we can actually help.

My official role began almost 2 years ago as one of the parent representatives on our local SBDM. Man was I in for a rude awakening. The information overload and enormity of responsibility that we had in the future of our children, was awe inspiring. Through kind and gentle tutelage and mentoring I was exposed to policies, procedures, test result, budgets and by-laws at a level I did not realize we as parents could contribute ideas and decision making ability. This year I was invited to be on our local PTA slate for the treasurer's position and successfully ran for the office and accepted that duty. As luck would have it, I was able to attend KYPTA State Convention/Leadership. I had the opportunity to meet this energetic man, Eddie Squires KYPTA President, that envisioned a dream of increased male involvement in PTA/PTSA' s across the Commonwealth. Through keynote speakers, outstanding presentations and some excellent networking I learned there are many wonderful programs at local state and national levels that support and encourage the positive aspects that increased male engagement can and will promote in our schools. I felt a calling to be involved at an integral level of PTA and was asked if I would be interested in becoming a commissioner for our Leadership/Outreach division. It took a great deal of soul searching and support from my family

and we decided that this could be a great way to be involved and help grow PTA and advocate for our children and schools. After all, who will advocate for the children, but those of us that are charged with their care and teaching?

*Today, there is documented evidence of what our founders knew instinctively: Children benefit from their fathers' involvement in their schools.*

*Research by the National Center for Education Statistics indicates that this is true even when a child's mother is already involved in the school. A father's involvement “exerts a distinct and independent influence” on a child's success in school.*

*What, then, are the benefits of father involvement? When fathers are involved in school, their children:*

- *Learn more.*
- *Perform better in school.*
- *Exhibit healthier behavior.*
- *Have fewer discipline problems.*
- *Are more likely to participate in extracurricular activities.*
- *Enjoy school more.\**

*Membership in PTA is open to anyone who is concerned about the education, health, and welfare of children and youth. When speaking of fathers and father involvement, we are referring to the involvement of not only biological fathers but stepfathers, adoptive fathers, foster fathers, grandfathers, uncles, older brothers, family friends, and other male role models. All men can offer valuable contributions to schools, PTAs, and children's lives.*

Excerpt from National PTA's program section on Male Engagement.

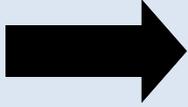
There are so many wonderful resources we can utilize to reach out to our male role models, please refer to [www.kypta.org](http://www.kypta.org) and [www.pta.org](http://www.pta.org) as you look for methods to get the ball rolling.

J. C. Pendleton, Commissioner

Leadership/Outreach

Kentucky PTA

Treasurer, Junction City Elementary PTA



# SAVE THE DATE

## 2014 Kentucky PTA Convention/Leadership

Make plans to attend the **2014 Kentucky PTA Convention/Leadership** which is scheduled for July 18 & 19. The convention will be held on base at the Saber & Quill Conference Center in Fort Knox, KY.

Each school should send at least one person from their board, but you are encouraged to send as many board members as possible. Professional leadership training for board members is a legitimate PTA expense, so be sure to include this expense in your budget.

There will be workshops on PTA basics and you can network with your KY PTA Board of Directors and other PTA leaders from around the state. We are very fortunate that the National PTA President, Otha Thornton will also be attending our Convention.

Until January 31 you can register two people for only \$199. This price includes five meals, all convention materials, access to all workshops, and one hotel room for two people. A block on rooms has been reserved at the *Gold Vault Inn*, which is just one mile from Fort Knox. You will be responsible for making your room arrangements.

For more information email [kypta.oservices@gmail.com](mailto:kypta.oservices@gmail.com) or call the KY PTA office (502)226-6607.

**Mail check to: Kentucky PTA, P.O. Box 654, Frankfort, KY 40602**

Name of PTA/PTSA: \_\_\_\_\_ District: \_\_\_\_\_

Number of attendees/Names (if possible): \_\_\_\_\_

Contact Information: phone: \_\_\_\_\_ email: \_\_\_\_\_

***"Working together, to Build a NEW Foundation in Today's PTA"***

### Web Addresses:

14th District PTA:	<a href="http://www.14pta.org">www.14pta.org</a>
15th District PTA:	<a href="http://www.15thdistrictpta.org">www.15thdistrictpta.org</a>
16th District PTA:	<a href="http://www.fcps.net/partners/pta">www.fcps.net/partners/pta</a>
Kentucky PTA:	<a href="http://www.kypta.org">www.kypta.org</a>
National PTA:	<a href="http://www.pta.org">www.pta.org</a>

### Kentucky PTA Leaders' Notebook

can be accessed at <http://kypta.org/for-members/leaders-notebook-for-ptas-and-ptsas-2013-2014/>

## PTA LEADERSHIP DEVELOPMENT

What do the following have in common?

- Preventing Theft in Your PTA,
- Effective Advocacy for Your Child,
- Running a Successful Program and
- Cultural Competency

These topics are four (4) of eleven current E-Learning courses available to PTA leaders as well as your members on the National PTA website at [www.pta.org/members/content.cfm?ItemNumber=3090](http://www.pta.org/members/content.cfm?ItemNumber=3090).

Each course takes 30 – 60 minutes to complete and can be done at your convenience.

Why not choose a topic and link up to the site and have your entire board go through the training together. See how many topics you can complete this school year.

Check back soon as three other topics, Conflict Management, Grant Writing and Planning and Goal Setting, are in the works.

### FAMILY ENGAGEMENT = STUDENT SUCCESS

View this video collection of various people talking about the importance of parents being engaged in their child's education. [http://youtu.be/gwEPv2ob\\_QI](http://youtu.be/gwEPv2ob_QI)

### KY PTA LEADER MATERIALS IN TWO LOCATIONS

Just a reminder that KY PTA leader materials are now available in two locations. This resource has forms for reporting as well as applications for awards. There is basic info and sections on advocacy, membership, programs and financial matters. Every board member should be aware of this resource since there is information included of value for each member of your board.

- On the KY PTA website you will find the KY PTA Leaders' Notebook at <http://kypta.org/members/leaders-notebook-for-ptas-and-ptsas-2013-2014> Go to [kypta.org](http://kypta.org), click on the For Members heading, look on the upper left hand side of the page and click on Leaders' Notebook.
- A USB drive was included in the local unit envelope with your membership cards that each PTA/PTSA received in late summer. The president should have received this envelope. The USB drive can be easily shared among the board so each member can download to their personal computer for ease of use.

## PTA 5K A Fabulous Family Action Day



The 3rd PTA 5K, coordinated by the 16th District PTA, was another success on multiple measures. Research shows that students who are active and eat a healthy diet do better in school.

1084 registrations from 43 PTAs brought out a big crowd on a beautiful sunny day. Unlike any 5K you have seen before, FCPS families got out and got active with not only running and walking, but all kinds of fun activities on Sunday afternoon, October 20th. Participants got to warm up with Coach Mo from NBC's Biggest Loser and his trainer, Willy Ray. Coach Mo offered some great words of inspiration and the two really got the crowd excited. Kids could explore lots of activities with Legacy Gymnastics and the YMCA of Central Kentucky, as well as tennis with Bluegrass Tennis Association.

School PTAs will take home over \$12,000 in race entry fees for year round programming thanks to our wonderful sponsors: Baptist HealthwoRx, Lexington Clinic, Legacy Gymnastics, Bumblebee Team Sports (a portion of t-shirts cost in kind), Race for Education, Comfort Heating and Air, Champs, Business Printing America (a portion of in kind printing), Noodles and Co., XEROX (registration support sponsor), 5 Star Exhaust, Chiro One, HMR, IPM (TriFecta sponsor), Jenny Craig, Subway (Tates Creek and Saron Drive), and Events Imaging (a portion of in kind marathon medal cost) Actual totals will be released in November at the 16th District PTA Roundtable meeting on Nov. 21st.

Getting active is important, but also important is eating well. Healthy fruit and snacks were provided courtesy of Noodles and Co., Better Bites, Lexington Farmers Market and Whole Foods. Kentucky American Water brought their Hydration Station to keep everyone from being thirsty!

Leading up to the event, hundreds got involved early in two amazing training programs provided through partnerships with the University of Kentucky, Lex Run Ladies, the YMCA and many volunteer coaches. The first is the PTA Training Program, which follows an 8 week training and motivation program leading up to the race. Three groups got together and ran and walked weekly, getting ready. The elementary crowd took on the challenge of the Kids Marathon, where they ran leading up to the race and tracked their miles. They had to run 25.2 miles prior to the race and finished either in the Fun Run or the PTA 5K to run a marathon distance of 26.2 miles. These kids got a marathon medal at the finish.

Overall, the PTA 5K promoted Healthy Lifestyles. We look forward to seeing what local PTAs do to keep this healthy focus going!



# KENTUCKY PTA 2013-2014 DEADLINE DATES

Kentucky PTA, P. O. Box 654,  
Frankfort, KY 40602-0654  
502-226-6607 Fax: 502-226-6610

## February 15, 2014

\$500 Student Scholarship \$500 Teacher-Member  
Scholarship

\$500 Parent-Member Scholarship

"Christ A McAuliffe" Rising Star Award

Send completed applications to Kentucky PTA

## February 15, 2014

SELF ESTEEM Award applications need to  
be sent your District President  
PTAs/PTSAs with NO district leadership  
should send application(s) to Kentucky PTA.

## March 15, 2014

### Applications for Awards

Outstanding Classified Personnel  
Outstanding Educator  
Outstanding Male Involvement/Participation  
Kentucky PTA Penguin Award  
Outstanding Membership Campaign  
Outstanding Programs/Projects  
Outstanding Local Unit Newsletter  
Outstanding School Nurse  
Outstanding Volunteer  
Outstanding Local Unit Website  
Volunteer Participation

## March 15, 2014

DEADLINE for dues for each member enrolled  
(not previously submitted).

Send dues payment to Kentucky PTA

### Deadlines for District Presidents

Self Esteem - winning entries should be sent to  
Kentucky PTA by March 15, 2014

## May 15, 2014

Grant Application for Convention/Leadership  
Send completed applications to Kentucky PTA

**OFFICER INFORMATION SUBMITTED  
TO KENTUCKY PTA OFFICE  
ON OR BEFORE JUNE 1, 2014**

# Calendar of Events

## January:

\*Launch January membership campaign  
\*Plan for Take Your Family to School Week &  
Founders Day  
\*Register for 2014 National PTA Legislative  
Conference  
15 = Membership dues payment to Kentucky PTA  
16 = Children's Advocacy Day at the Capitol

## February:

15 = Scholarship applications due to Kentucky PTA  
15 = "Christa McAuliffe" Rising Star applications due  
to Kentucky PTA  
15 = Self Esteem Award applications due to your  
district president  
15 = Membership dues payment to Kentucky PTA  
17 = Founders Day  
17 - 21 = Take Your Family to School Week

## March:

11 - 13 = National PTA Legislative Conference in  
Washington D.C.  
15 = Membership dues payment to Kentucky PTA  
15 = Outstanding Award applications due to  
Kentucky PTA

## April:

\*Healthy Lifestyles Grant application open  
15 = Membership dues payment to Kentucky PTA  
26 = Kentucky PTA Student Recognition  
27 = Kentucky PTA chartered in 1918

## **Kentucky PTA Wants Your Input**

The Kentucky PTA is currently working on a  
Strategic Plan. We have agreed to keep the same  
Vision, Mission and Values as adopted by the  
National PTA.

We are now working on goals which would be  
specific to Kentucky. We are interested in  
getting your input. Please take a moment to  
participate in the following survey by January 20,  
2013:

<http://www.surveymonkey.com/s/J3QT7BD>

Questions? Contact Cherie Dimar at  
[kypta.preselect@gmail.com](mailto:kypta.preselect@gmail.com)

Thank you!

Kentucky PTA Strategic Planning Team



Kentucky PTA  
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PTA comprises nearly 5 million parents and other concerned adults devoted to the educational success of children and the promotion of parent involvement in schools. PTA is a registered 501(c)(3) nonprofit organization that prides itself on being a powerful voice for children, a relevant resource for parents, and a strong advocate for public education. Membership in PTA is open to anyone who is concerned with the education, health, and welfare of children and youth.

## Vision, Mission, Values

Kentucky PTA was chartered in 1918 as a state affiliate of the National PTA. We celebrated our 90th anniversary in 2008 and will celebrate our 100th anniversary in 2018. Kentucky PTA is a non-profit, tax exempt, 501 ( c ) ( 3 ) charitable association registered with the Internal Revenue Service as an education organization. The vision, mission and values of PTA are:

**PTA Vision** – Making every child’s potential a reality.

**PTA Mission:**

**PTA is**

A powerful voice for all children,  
A relevant resource for families and communities, and  
A strong advocate for the education and well-being of every child.

## PTA Values:

- **Collaboration:** We work in

partnership with a wide array of individuals and organizations to accomplish our agreed-upon goals.

- **Commitment:** We are dedicated to promoting children’s health, well-being, and educational success through strong parent, family, and community involvement.
- **Accountability:** We acknowledge our obligations. We deliver on our promises.
- **Respect:** We value our colleagues and ourselves. We expect the same high quality of effort and thought from ourselves as we do from others.
- **Inclusivity:** We invite the stranger and welcome the newcomer. We value and seek input from as wide a spectrum of viewpoints and experiences as possible.
- **Integrity:** We act consistently with our beliefs. When we err,

we acknowledge the mistake and seek to make amends.

## PTA Purposes: Historical goals of PTA

- **To promote** the welfare of the children and youth in home, school, community, and place of worship.  
**To raise** the standards of home life.  
**To secure** adequate laws for the care and protection of children and youth.  
**To bring** into closer relation the home and the school, that parents and teachers may cooperate intelligently in the education of children and youth.  
**To develop** between educators and the general public such united efforts as will secure for all children and youth the highest advantages in physical, mental, social, and spiritual education.