



everychild. one voice.®

2018

Convention Exhibitor Information

Louisville, KY

**Friday, July 20 -
Saturday, July 21, 2018**

Seneca High School

3510 Goldsmith Lane
Louisville, Kentucky 40220

Vendor Fee Includes

- 8ft Booth Space, Table w/Cloth and 2 Chairs
- Vendor Area is Pipe and Drape
- Listing in Convention Program
- Free 6 Month Ad on www.kypta.org Website

A block of rooms has been reserved by Kentucky PTA at the

Hilton Garden Inn

400 Sherburn Lane, Louisville, KY 40207

502-690-3325

(\$129.00 per 2 queen room plus taxes).

Please call to make reservations.

SET-UP HOURS

Thursday, July 19

4:00 pm – 7:00 pm

Friday, July 20

7:00 am - 8:00 am

EXHIBIT HOURS

Friday, July 20

8:00 am - 6:00 pm

Join us for Lunch 11:45 - 1:30

Saturday, July 21

8:00 am - 12:00 noon

CONTACT

Eddie Squires

pta.eddie@gmail.com

502-930-3516

www.kypta.org



Kentucky PTA Convention 2018

Exhibit Date: Friday, July 20 - Saturday, July 21, 2018

Seneca High School - 3510 Goldsmith Lane - Louisville, Kentucky 40220

Exhibitor Application

ORGANIZATION NAME: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

CONTACT NAME: _____

PHONE: _____ EMAIL: _____

EXHIBITOR PROFILE (optional)

Please e-mail a profile of 50 words or less detailing what you do and what you will have to offer for inclusion in the Program. Deadline to submit the exhibitor profile is June 25, 2017. The preferred format for submitting this information is electronically via e-mail to pta.eddie@gmail.com. Please include contact information.

BOOTH INFORMATION

Pipe and drape, one 6 ft. table with table cover and two chairs unless otherwise indicated.

of tables requested _____ (\$400 for first table, \$200 for additional tables)

of chairs requested _____

Electric access needed _____ (Y or N)

Other needs _____

_____NON-PROFIT RATE: \$200

EXHIBITOR BADGES

Deadline for names for staff badges to be preprinted before the meeting is July 1.

1. _____ 2. _____

3. _____ 4. _____

Would you have any items you would like to donate as door prizes?

If so, what are they? _____

Enclosed is a check made payable to KY PTA, in the amount of \$ _____ for _____ Exhibit space(s) (\$400 for the first table, \$200 per table thereafter) (\$200 Non-Profit rate)

Mail to: Kentucky PTA, P.O Box 654, Frankfort, KY 40602-0654.

If you have any questions, please contact the Kentucky PTA State Office 502-226-6607.

www.kypta.org -- No cancellation refunds after June 15th



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EXHIBITORS RULES AND REGULATIONS

SELECTION OF EXHIBITORS

Only the firms and organizations whose services or products are appropriately related to education, health, welfare or personal development of children and youth shall be allowed to exhibit. The Kentucky PTA reserves the right to decline or prohibit any exhibit that in its judgment is inappropriate, this reservation being all-inclusive as to persons, things, printed material, products and conduct.

RESTRICTIONS IN OPERATION OF EXHIBITS

Kentucky PTA reserves the right to restrict exhibits that, because of noise, method of operation, materials or any reason, become objectionable and to prohibit or evict any exhibit that in the opinion of the management may detract from the general character of the exhibit. This reservation includes persons, things, conduct, printed material or anything of character which the management determines is objectionable to the exhibit. In the event of such restriction or eviction, The Kentucky PTA is not liable for any refunds of rentals or exhibit expense. Sideshow tactics, raffles and lotteries are deemed inappropriate and prohibited.

FIRE PROTECTION

Flammable or other dangerous fluid substances, materials, equipment or other items; the use of which is in violation of city, county or state laws or regulations, may not be used in any booth. Exhibitors must use flame-resistant decorative materials.

LIABILITY AND INSURANCE

Neither the hotel used for conventions or conferences nor the Kentucky PTA will be responsible for the safety of the property of the exhibitors from theft, damage by fire, accident or other causes. Exhibitors are advised to consult their insurance broker for proper coverage on display material from the time it leaves their company's premises until its return. Neither the Kentucky PTA nor any of its officers, agents, employees or other representatives, shall be held accountable or liable for, and the same are hereby released from accountability or liability for damage, loss, harm or injury to the person or any property of the exhibitor or any of its officer's agents, employees or other representatives resulting from theft, fire, water, accident or any other cause. The Kentucky PTA will not obtain insurance against any such damage, loss, harm or injury.

2018 Convention Sponsorship Information



Workshop Sponsor – \$250

Workshop Sponsors receive the following benefits:

- Signage outside of the workshop room.
- Recognition in the convention program distributed to all attendees.
- The opportunity to provide one flyer, brochure or sample product to be placed in the convention Packet received by all Kentucky PTA delegates.

Breaks Sponsor – \$500

- Signage in hallway near break table
- Business Card Ad recognition in the convention program distributed to all attendees.
- A link on the Kentucky PTA website for a one month period*.
- Brand recognition, including logo/company name, on signage throughout the Convention Center.
- The opportunity to provide one flyer, brochure or sample product in the convention Packet received by all Kentucky PTA delegates.

Promoter Sponsor – \$750

- One complimentary exhibit booth in the exhibit hall with Promoter Sponsor signage.
- Quarter Page recognition in the convention program distributed to all attendees. A link on the Kentucky PTA website for an additional one month period (two months' total)
- The opportunity to provide one flyer, brochure or sample product in the convention Packet received by all Kentucky PTA delegates.

Advocate Sponsor – \$1,500

- Two exhibit booths in a premium sponsor location in the exhibit hall with Advocate Sponsor signage.
- Half-page recognition in the convention program distributed to all attendees
- A link on the Kentucky PTA website for an additional 2 months (four months' total)
- Two VIP Sponsor Passes to the Annual Convention.
- Recognition as an Advocate Event Sponsor or Convention Event Sponsor.

Luncheon Benefactor Sponsor – \$3,000

- Prominent Signage in banquet room
- Two exhibit booths in a premium sponsor location in the exhibit hall with Benefactor Sponsor signage.
- Full page recognition in the Convention program distributed to all attendees
- A link on the Kentucky PTA website for an additional four months for a total period of eight months
- Four VIP Sponsor Passes to our Annual Convention.
- Opportunity to provide an article in the KY PTA *Bulletin*

Organization _____ would like to be a

_____ Level sponsor for \$ _____

Please email Eddie Squires at pta.eddie@gmail.com