

# Kentucky PTA<sup>®</sup>

*everychild.one voice.*<sup>®</sup>

National PTA's mission: to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

## September 2018 Bulletin of the Kentucky PTA

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## A Message from Kentucky PTA President

Many PTA/PTSA leaders have been busy planning the 2018-2019 calendar for the upcoming year. September is a month for open houses and lots of back to school events.



Heather Wampler

Here is a little checklist to make sure your PTA/PTSA is getting off to the right start:

\* FINANCIAL REVIEW- due by July 15, please make sure you sent in your copy to Kentucky PTA

\* OFFICERS LIST- due ASAP, you can go online to <http://kypta.org/forptaleaders/online-officer-list/> to enter your officers list

\* MEMBERSHIP DUES- the mandatory payment is not due until October 15, however you can enter our September 15 "Early Bird" drawing

\* INSURANCE- needs to be purchased per Kentucky Department of Education Redbook. You can purchase this under the Kentucky PTA umbrella with The Underwriters Group for \$337, or provided the office a copy if you have taken insurance with an independent group

\* BYLAWS- do you have a copy of your local unit bylaws; if not, you should. They must be renewed every 5 years to be in compliance. Please call our office at (502) 226-6607 if you need a copy.

### Important Dates



September 25, 2018  
Kentucky PTA Kids' Day

**October 1, 2018**  
PTA School of Excellence Enrollment Deadline

**October 23-31, 2018**  
Red Ribbon Week

**November 2, 2018**  
Kentucky PTA Advocacy Training

**November- KY PTA Parent Involvement Month**

**November 12-16, 2018**  
American Education Week

**November 19, 2018**  
Unity Day

## Kentucky PTA's Advocacy Training

If you are interested in learning how to be a more effective advocate for children, join us for our annual Speaking Up for Children - Kentucky PTA's Advocacy Training on Friday, November 2, 2018.

Registration form - <http://kypta.org/wp-content/uploads/LN-Part-2-Advocacy-and-Legislation-2018-2019.pdf> (form on page 27)

## Things to do in September

- Even if your officers won't change for the upcoming school year, please complete the 2018 - 2019 [PTA/PTSA Officer & Chairman Information Form](#) and send it to the Kentucky PTA. If your election is not held until classes resume in the fall, give us the name of a contact person for the interim.
- All PTAs / PTSAs are required to complete the [2017-2018 Financial Review Form](#) and send it to both Kentucky PTA and your school's principal by July 15. It is necessary to appoint a financial review committee now, so they may go to work as soon as the PTA books close on June 30.

### KY PTA Executive Board

#### President

Heather Wampler  
[hkwampler@gmail.com](mailto:hkwampler@gmail.com)

#### President Elect

Kathy Smiley  
[kthysmiley@yahoo.com](mailto:kthysmiley@yahoo.com)

### VP Leadership & Outreach

Danielle Ashely  
[daniellekashley@yahoo.com](mailto:daniellekashley@yahoo.com)

### VP Organizational Services

Please make sure you are sending all mail to our post office box:

Kentucky PTA  
P.O. Box 654  
Frankfort, KY 40602-0654

You are truly valued for the time and dedication that you give to helping every child reach their potential. Kentucky PTA is here to support you, so if you have any questions feel free to contact us.

We wish you a successful start to the school year!  
Sincerely~ Heather Wampler, President

## Legislative Information

National PTA has partnered with NonprofitVOTE to produce several resources around elections. Nonprofits can conduct a wide range of nonpartisan engagement activities to encourage voter participation and educate voters.

For more information - go to <https://www.pta.org/home/advocacy/advocacy-resources/Election-Guides>

## Did You Know?

The National PTA launched its first website at [www.pta.org](http://www.pta.org) in 1995.

PTA helped develop the TV rating system adopted by the FCC in 1998-based on program content, not just age appropriateness.

## Membership News

How to Ask People to Join PTA/PTSA  
(source: Membership Recruitment and Retention Manual)

Now that you are in the swing of your membership drive here are some tips on the Reasons/Methods of asking people to join your PTA/PTSA.

Reasons for Asking: 1. You are asking for a good cause - By asking someone to join PTA/PTSA you are empowering that person to help make a difference in his or her child's life, one of the best ways parents can be involved and show their support for their children is by joining PTA/PTSA. 2. PTA is the most recognized school organization - People understand what PTAs/PTSAs do for schools and are more inclined to join a recognized school organization. 3. The audience probably expects you to ask. - If people expect you to ask them to join and you don't they might think they are not needed or are not welcome.

Methods of Asking: 1. Consider why someone should join PTA/PTSA - One way to focus your sales pitch is to consider the most likely reasons a prospective member might have for joining PTA/PTSA. 2. Build your case - Going straight to a yes-or no questions especially "Do you want to join?" - It could cut off a conversation and they could say no before you can provide an effective case for joining the PTA/PTSA. 3. The "ask" should be personal, powerful and meaningful - You can help the success of the "ask" by making eye contact

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**Legislative Commissioner**  
Cherie Dimar  
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## Reflections News



The 2018-2019 Reflections theme "Heros Around Me" is the theme young artists will use to create their next award-winning pieces. For more information on starting a Reflections contest in your school, call 502.226.6607 or email [reflectionskypta@gmail.com](mailto:reflectionskypta@gmail.com). To know more about about reflection go to [kypta.org](http://kypta.org).

Contact Austin Nelson for more details.  
[austinnelson0301@gmail.com](mailto:austinnelson0301@gmail.com)

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with parents, asking if they have questions, and sharing why PTA is important to your school. 4. Use the 'backpack express' only as supplementary route for recruitment. - If other groups make face-to-face "asks" explaining in details why the parents should be involved, while PTA/PTSA is sending home fliers that may or may not make it out of children's bags, then PTA/PTSA is not going to win as many members.

Overcome Objections: Most objections to joining PTA fall into one of four areas when joining the PTA/PTSA

- Time
- Impact
- Perceived Value
- Cost

Time - Everyone time is precious so we need to explain that every members does not have to volunteer. Therefore you need to explain that PTA/PTSA appreciates everyone's membership. With each member increase PTA/PTSA ability to advocate for children at an higher level.

Impact - Parents want to know if their membership in PTA/PTSA is going to have a positive impact, if it will benefit their children. The answer will be YES!!!

Perceived Value - Explain to your membership that they will get resources and information from the National PTA. (example: Free e-learning classes, back to school kit, The PTA Parent, a monthly electronic newsletter, PTA take Action Network, federal legislation monthly newsletter and so much more)

Cost - PTA/PTSA membership is one of the most cost-effective investment parents can make in their children's education and schools.

I have attached a Script(s) to use for Overcoming Objections when asking EVERYONE to join your PTA/PTSA.

To find out more information on How to Ask People to Join PTA/PTSA go to [www.pta.org/Membership](http://www.pta.org/Membership) Recruitment and Retention Manual.

Thank you for everything you do for the students and families in Kentucky...

Ushanda Starks - Vice President of Membership - Kentucky PTA

## Leadership Tip

Membership is everybody's business! Each member of your board has relationships that can help your PTA grow. Share the action steps that every board member can take to build a strong membership base in our [Local PTA Leader Kit](#) and watch how Florida PTA brings these "[do's and don'ts](#)" of [representing PTA](#) to life!

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visit our [website](#)  
find us on [Facebook](#)  
follow us on [Twitter](#)

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Frankfort, KY 40601  
kypta.bulletin@gmail.com

[15th District PTA](#)  
[16th District PTA](#)

## Resources

Learn more about e-learning at [pta.org/home/run-your-pta/elearning](http://pta.org/home/run-your-pta/elearning).

Find the Leaders' Notebook for PTAs and PTSAs at [kypta.org/publications/leadersnotebook/](http://kypta.org/publications/leadersnotebook/)

Find out what it takes to be named a School of Excellence at [pta.org/home/programs/National-PTA-School-of-Excellence](http://pta.org/home/programs/National-PTA-School-of-Excellence)

## New Proposed Graduation Requirements Offer Flexibility and Accountability

Does handing a diploma to a high school graduate mean that he or she is ready to succeed in the next phase of life? Does it even indicate that he or she is confident in reading and mathematics? Under Kentucky's current graduation requirements, the answer is no, which is why I believe now is the time for us to make significant revisions to our requirements.

Kentucky now boasts one of the highest high school graduation rates in the country at nearly 90 percent. Our high school graduation rate ranks seventh in the nation. The improvement we have made over the past decade has been extraordinary. But our high school graduation rate has not translated into the successes in post secondary education or training that you would expect. [\[read more\]](#)



Wayne Lewis

"We live in a world in which we need to share responsibility. It's easy to say 'It's not my child, not my community, not my world, not my problem.' Then there are those who see the need and respond. I consider these people my heroes." - Fred Rogers



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