

**2018 Back to School Week - Save the Date**

**To: State Presidents, Board, Past National Presidents, Committees, All Staff**

**From: Jim Accomando**

**Proposed Send Date: Friday morning, August 3**

*Subject Line: National PTA Back-to-School Week–SAVE THE DATE!*

PTA Leaders,

Back-to-school is practically a holiday for PTAs around the country—and this year we’re celebrating in a BIG way! Mark your calendars because we’ve designated Sept. 17-21 as **National PTA Back-to-School Week**.

Each day of the week we will highlight and share tips and resources for the amazing people who support our children’s learning and success. And we’re excited to announce that we’ve teamed up with Office Depot to make all of this happen!

Monday, September 17 – PTA Leaders

Tuesday, September 18 – Parents

Wednesday, September 19 – Students

Thursday, September 20 – Teachers

Friday, September 21 – Office Depot Day

Back-to-School Week will feature a comprehensive webpage with a wide variety of resources, announcements on grant recipients and new grant opportunities, classroom surprises—and so much more!

Be sure to visit [PTA.org](http://PTA.org) and use and follow #PTABacktoSchool as we rev up plans and promotions. I’ve also attached three “Save the Date” graphics that you can use on Facebook, Twitter and Instagram to help spread the word.

We want you to celebrate with us! Together, we can make the 2018 National PTA Back-to-School Week and 2018-2019 school year a huge success for PTA leaders, parents, teachers and students. Enjoy the rest of your summer and get ready for an exciting back-to-school season.

Jim Accomando

National PTA President