

# Kentucky PTA<sup>®</sup>

## *everychild. one voice.*<sup>®</sup>

National PTA's mission: to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

### March 2019 Bulletin of the Kentucky PTA

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### Important Dates

**March 12 - 14, 2019**  
*National PTA Legislative Conference*

### A Message from Kentucky PTA President

This is an excellent time to conduct a mid-year review in order to begin planning for the 2019-2020 school year:

- Think about which programs have been successful and why?
- Is there anything you would do differently next year?
- Does your budget need to be amended?



Heather Wampler

Check your bylaws and see when your nominating committee is to be elected. It is the responsibility of the nominating committee to find the best qualified candidate for each office.

- Brush up the job descriptions or create them if you don't have them. People want to know what they are committing to when they take on a position. How much time will it take? What skills will a person need to be successful in that role? Setting clear expectations will reduce unwanted turnover in the middle of the year.
- Think carefully about your nominating committee. These should be influencers in different communities within your school. PTA should

**March 15, 2019**

*Kentucky Award Applications Due*

## Watch National PTA VP Anna King Testify Before Congress



Anna King, National PTA VP of Membership and Past Oklahoma PTA President testified in front of the [U.S. House of Representative Committee on Education and Labor](#) Tuesday, Feb. 12,, on the following subject-"Underpaid Teachers and Crumbling Schools: How Underfunding Public Education Shortchanges America's Students." [Watch the livestream](#) (her remarks begin at 37 min.).

## New Grant Opportunity!



Are you ready to ready to make change happen at school? Despite wanting to do what's best for students' health, many schools lack the necessary resources. Make your mark on school health by applying for a parent-led school grant for nutrition or physical activity from Action for Healthy Kids! Apply by April 5.

## Did You Know?

National PTA advocated for children not to be tried and incarcerated as adults, forming the basis of our juvenile justice system today.

As early as 1916, PTA advocated that sex education be taught to children before they reached puberty.

### KY PTA Executive Board

**President**  
Heather Wampler

represent the whole school community, so think broadly when asking people to serve. The nominating committee should have plenty of time to recruit.

- Make sure you consider diversity when looking for new leaders. All parents are concerned about their kids. Many are not active because they have simply not been asked! Your PTA will be richer with a diversity of opinions, ideas, cultures and skill sets.
- Think about skill sets - what skills would enhance your goals and objectives? It is handy to have an accountant as treasurer. Event planners would be a good fit. Marketing and communications - PTA often does not do that well. Think of the needs of YOUR PTA, then match the needs to your community.

This year's Kentucky PTA Student Recognition Award Ceremony will be on Saturday, May 11, 2019 from 1:00-3:00 p.m. at Lexington Children's Theatre in Lexington. Please put this on your calendar so you can help us celebrate the many accomplishments of our students. The theme for 2018-2019 was Heroes Around Me.

Make plans to attend the Annual Kentucky PTA Convention on July 19-20, 2019 at Tate's Creek Middle School in Lexington, KY. More information about the Convention is available on our website at [www.kypta.org](http://www.kypta.org).

This year National PTA Convention will be just up the road in Columbus, Ohio. Save the date of June 20-23, 2019. Go to [www.pta.org](http://www.pta.org) for more details.

All of you play an such an important role in the educational lives of our children and we appreciate your efforts. Happy Spring!

Heather Wampler  
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## Growing Membership

### Leading your PTA begins with relationships.

A strong and engaged membership benefits all kids in your school and throughout your community. Family engagement is linked to higher graduation rates, improved test scores, and teacher retention -- among other important outcomes. When your membership is strong -- your PTA voice is strong too.

Attracting and retaining members is not just the responsibility of the Membership Chair. Your PTA will see an increase in participation if you focus every aspect of your PTA-every officer, board member and committee chair's responsibilities-on achieving strong, positive, two-

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way relationships with families, teachers and others in your community.

Things every PTA leader can do to support membership growth for your PTA include the following:

- **Know your personal "why"** - why you were attracted to PTA and why you stay engaged as a PTA leader. Share your story widely and often.
- **Listen to and understand the perspectives of families and school staff.** What do they want for their children and their school? Focusing your PTA on what matters most to your members will show you care and value their feedback.
- **Value time.** Every family has limited time these days. But many are willing to give some of their time to make an important impact for the students and school. Value time by being: organized at events, purposeful with PTA efforts, specific about what is needed from volunteers and thankful for any support received.
- **Pay attention to membership reports.** Use every opportunity to make personal connections-at the bus stop, on the bleachers or in your neighborhood-and build the PTA web of membership. Play an active role in implementing your PTA's membership plan by using the best recruitment tool we have-your voice.
- **Support your Membership Chair in recruitment activities.** Challenge the rest of your board to be fully involved as well. If you show you care, others will follow.
- **Share the value of PTA.** Toot your own horn. Make sure your members and community know about all of the programs or improvements led by the PTA. Let them know how PTA is working on their behalf at the school district, state and national levels to inform policies that affect their children.

## New Program Aims to Increase Diversity in Teacher Workforce

One of my primary goals as commissioner of education is to ensure every public school student in Kentucky has a highly-qualified and effective teacher. There is no greater education equity issue in Kentucky.



Wayne Lewis

## Kentucky PTA Legislative Update

CHILDREN'S ADVOCACY DAY AT THE CAPITOL - February 13, 2019

For the past 15 years, Children's Advocacy Day has grown from a small group of committed advocates with a big idea, to a huge group of advocates-and state leaders-with even bigger commitments to Kentucky kids. This week nearly 900 advocates, including more than 200 youth, came to Frankfort to ask their legislators to make kids the commonwealth's top priority.

As we continue to build our teacher workforce around effectiveness, we also must be attuned to building a workforce that is more reflective of the incredible diversity of Kentucky students and communities. A more diverse workforce is a stronger teacher workforce.

When I talk about diversity, I'm not just talking about race. We need more teachers with disabilities in our classrooms, as well as teachers whose primary language is something other than English.

Children benefit when they see a teacher at the front of the classroom that looks like them. These teachers can serve as role models for students and can help erode destructive stereotypes in our society that often serve to limit the roles people of color and people with disabilities feel they can play in life. [Read More](#)

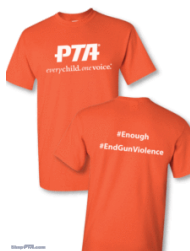
## Award Applications Due!

March 15, 2019 is the due date for the following applications for awards:

- Outstanding Membership Campaign
- Outstanding Classified Personnel
- Outstanding Educator
- Outstanding Local Unit Newsletter
- Outstanding Male Involvement/ Participation
- Outstanding Programs//Project
- Outstanding School Nurse
- Outstanding Volunteer
- Outstanding Local Unit Website
- Outstanding Volunteer Participation

## PTA Store

How do you let the world know you're part of the PTA? ShopPTA.com sells official PTA and PTSA logo merchandise, apparel, membership items, awards, gifts and more. All products are offered through each of the participating State PTA organizations. Check out ShopPTA.com today!



[KENTUCKY PTA CALL TO ACTION](#)

## Dues Increase Town Hall Livestream

Good Afternoon PTA!

We are excited to offer the opportunity for those of you who are unable to attend the Dues Increase Town Hall in person to watch and participate via our livestream.

Please register today and return to the link Thursday, March 14 at 1:00-3:00 p.m. EST to watch and participate.

Directions:

1. Click on the registration link and submit the livestream registration form to get access to the livestream. This can be done in advance or on the day of the livestream (Thursday, March 14).

"We live in a world in which we need to

share responsibility. It's easy to say 'It's not my child, not my community, not my world, not my problem.' Then there are those who see the need and respond. I consider these people my heroes." - Fred Rogers



visit our [website](#)  
find us on [Facebook](#)  
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2. You can submit your questions in advance or during the livestream. After you submit the registration form, a video player will appear. Below the video player, you will see a Q&A tool. Click where it says "Ask your question".
3. The tool will prompt you to enter your name as you'd like it to appear. Enter your name, and add your question. Press "post" to submit your question. You will see your question immediately, but it is only visible to you and the moderator unless the moderator chooses to publish it.

### [Register Now](#)

The livestream registration link will also be available on [PTA.org/DuesIncrease](https://pta.org/DuesIncrease). Scroll to the bottom of the page to register and view the livestream.



Join us **JUNE 20-23**  
in **COLUMBUS, OHIO!**



## Calling All PTA Leaders: National Convention News!

### #PTACon19 Registration

Early birds, take note! Registration for the 2019 National PTA Convention & Expo will open next week. You'll save \$30 by registering early. Bookmark the page here.

## For PTA Leaders

### March Leadership Tip

Quick check-in: How healthy are your PTA's finances? Does your budget reflect PTA priorities, and is it amended by vote as needed? Do you have effective systems in place for handling money? The finance section of our Local PTA Leader Kit has a wealth of tips and strategies to keep your PTA on track, or take an eLearning course on Budget Basics, 501c3 Basics or Preventing Theft.

### **KY PTA Board Application**

Do you want to make a difference on a larger level? Are you interested on how PTA is just not part of your school but a part of the bigger picture in the state of Kentucky or Nationally? We invite you to join the KY State PTA board. We are now accepting applications for all positions. To apply - Please go <https://goo.gl/forms/xM5KA1i9LWFGhL2n1>

### **Kentucky PTA Convention 2019**

Join us July 19-20th at Tates Creek Middle School in Lexington for the Kentucky State PTA convention.

[Click here for more information.](#)

[Click here for the registration form.](#)

[Click here for the Grant Application.](#)



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