

Kentucky PTA[®]

everychild.one voice.[®]

National PTA's mission: to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

October 2018 Bulletin of the Kentucky PTA

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A Message from Kentucky PTA President

October To Do's for President's



October is a busy month with many deadlines, special observances, and fall festivals. One important deadline is all Parent Teacher Associations (PTAs)/Parent Teacher Student Associations (PTSAs) must send in a membership payment to the Kentucky PTA by October 15 in order to remain in good standing. Remember that membership is year-round and doesn't end after orientation. I challenge you to maintain last year's membership total and then try to increase it!

Heather Wampler

Parent-Teacher Conference Days are generally in October. This is your chance to see how things are going with your child and to partner with teachers on improving your child's performance.

Research shows that the arts contribute to creative thinking, emotional resilience, problem solving, and other important twenty-first-century skills. For more than 50 years, the National PTA Reflections Program has given students the opportunity to express them- selves

Important Dates

October 1, 2018
PTA School of Excellence Enrollment Deadline

October 15, 2018
Mandatory Membership Dues Payment to Kentucky PTA

October 23-31, 2018

Red Ribbon Week

November 2, 2018

Kentucky PTA Advocacy Training

November- KY PTA Parent Involvement Month

November 12-16, 2018

American Education Week

November 19, 2018

Unity Day

October is National Bullying Prevention Month

Every October, schools and organizations across the country to encourage communities to work together to stop bullying and cyberbullying by increasing awareness of the prevalence and impact of bullying on all children of all ages.

The week of October 8th - Make friends with someone you don't know at school. If you've ever been isolated from others at school or you were new at school and it took time to make friends, you know what it feels like to be left out. Or even if you were never isolated, imagine how it would feel.

October 11th is National Coming out Day - Celebrate coming out as lesbian, gay, bisexual, transgender, LGBTQ questioning or as an ally.

The week of October 15th - STAND UP for Others Week: When you see someone being bullied, be brave and STAND UP for them.

The week of October 22nd - Week of Inclusion: Don't let anyone at school eat alone in the cafeteria. Make it the week of #NOONEEATSALONE

The week of October 29th - Start the Week with Conversations Amongst Your Peers; Meet with fellow students and discuss how you can Change the Culture at your school

National PTA created Connect for Respect, or C4R for short, to help local PTAs/PTSAs partners with students, schools and families to build positive school climates full of healthy and supportive relationships. Go to www.pta.org/C4R (step by step toolkit to guide your PTA/PTSA in engaging students in improving school climate and reducing bullying.)

- Build a Connect for Respect team - invite students, teachers, community members, and other parents to work collaboratively towards improving school climate

- Assess the school climate - from the perspective of students, families and school personnel. Utilize existing tools and resources from school

- Engage the school community- - at Connect for Respect forums, where students, families, school staff and community members come together to share their concerns and brainstorm solutions

- Develop an action plan - to educate and empower family members and students, create safer and more supportive environments, and enact and enforce effective anti-bullying policies

- Empower student, family members and others - to implement strategies that reflect the community's unique strengths, needs and existing school climate efforts.

[www.pta.org/home/advocacy/PTA Positions/Resolutions/Resolution on Bullying](http://www.pta.org/home/advocacy/PTA%20Positions/Resolutions/Resolution%20on%20Bullying)

creatively and be recognized for it. Make sure you check out your District Leadership or contact the office for more information.

Red Ribbon Week is observed during the last week of October, but your school can determine which days' work best for you. The mission of the Red Ribbon Campaign is to present a unified and visible commitment to the creation of a drug-free America.

Kentucky PTA will hold its annual Grassroots Advocacy Training on Friday, November 2. If you are interested in learning more about advocacy, make sure to attend the Speaking Up for Children Advocacy Training at the Kentucky PTA Office in Frankfort. Download the registration form from our website. Form 990 must be filed with the IRS by November 15. You should have been receiving emails from FILE990.org about this. It is something that Kentucky PTA has paid for each of our local units to file a 990EZ with, just eight simple questions and you are all done.

You may contact me hkwampler@gmail.com, or our office personnel, 502.226.6607. We will be pleased to assist you. Thank you for all that you do for the children and youth of Kentucky.

Sincerely,
Heather Wampler
(502) 671-9451

Legislative Information

National PTA LEGCON 2019

March 12-14, 2019 - Arlington, VA
Early Bird Registration Opens this Fall!

At LegCon You Will:

Hear from experts and leaders in education policy

Advocate on Capitol Hill for important policy priorities

Network and build relationships with PTA leaders from across the country

Visit PTA.org/LegCon for more details and highlights from 2018.

Did You Know?

National PTA advocated for child labor laws to protect against unsafe working practices and conditions for youth.

More than half a million students participate in PTA's Reflections Program each year. PTA supported the Family

Kentucky PTA's Advocacy Training

If you are interested in learning how to be a more effective advocate for children, join us for our annual Speaking Up for Children - Kentucky PTA's Advocacy Training on Friday, November 2, 2018.

Registration form - <http://kypta.org/wp-content/uploads/LN-Part-2-Advocacy-and-Legislation-2018-2019.pdf> (form on page 27)

Things to do for October

- Even if your officers won't change for the upcoming school year, please complete the 2018 - 2019 [PTA/PTSA Officer & Chairman Information Form](#) and send it to the Kentucky PTA. If your election is not held until classes resume in the fall, give us the name of a contact person for the interim.
- All PTAs / PTSAs are required to complete the [2017-2018 Financial Review Form](#) and send it to both Kentucky PTA and your school's principal by July 15. It is necessary to appoint a financial review committee now, so they may go to work as soon as the PTA books close on June 30.

KY PTA Executive Board

President

Heather Wampler
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President Elect

Kathy Smiley
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VP Leadership & Outreach

Danielle Ashely
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Jessie Manio
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Treasurer

Educational Rights and Privacy Act of 1974.

Red Ribbon Week

October 23-31, 2018 -
Red Ribbon Week

The first local Red Ribbon Days event, sponsored by the Norwalk/La Mirada Grassroots Alcohol and Drug Education Project (GRADE) and the



Norwalk Citizens Against Illicit Drugs, was held on October 28 -- November 4, 1985 in the cities of Norwalk and La Mirada, California. In October of 1986, Californians for Drug-Free Youth, Inc. sponsored the first statewide celebration of Red Ribbon Week.

Kiki's Memory Unites The Nation To Fight Substance Abuse

In 1988, under the leadership of the National Family Partnership, with Nancy Reagan as Honorary Chairperson, Congress proclaimed the first 8-day Red Ribbon Week. Since then, the Red Ribbon movement to remember and honor Kiki's death and raise drug awareness is celebrated by millions of students and teachers, along with community organizations, service clubs, businesses, faith communities, and law enforcement agencies. Today, Red Ribbon Week is held in thousands of schools and communities all across the country.

Membership News

Does your PTA/PTSA seek a diverse membership?



You are entering into your Third Month of your Membership Drive and you have recruited new members and retained your existing members now you have to make sure that your membership is diverse. Diversity and Inclusion are about more than gender and race/ethnicity. While those remain key, we now define diversity to include the many differences that distinguish people, including mental, emotional, psychological and physical disabilities; learning styles; geographic residence; languages used; cultural heritage; educational level and more.

However, recognizing the value of differences is just one part of a PTA/PTSA initiative. Inclusion is equally critical. This means reaching out to

people, engaging them in ways that address their needs and perspectives, and encouraging all families to become actively involved in PTA/PTSA activities and membership.

Outreach includes efforts that focus on enlisting the participation of all parents, students, and community members in the educational process, and establishing collaborative relationship focused on positive impacts by:

- * Understanding that everyone has value
- * Assessing your outreach success regularly. Are there new board members and new members at your meetings that represent all parts of your community?
- * Listen to all voices so that your PTA/PTSA can be an effective voice for ALL children
- * Recognize that involvement of diverse populations enriches PTA/PTSA activities and enhances the well being of all children and youth

For array of tools and techniques to enhance your current outreach and diversity initiatives go to www.pta.org/program/diversity&inclusion toolkit.

- Ushanda Starks, Vice President of Membership

Leadership Tip

Don't Make These 5 Mistakes with Your Volunteers

Since volunteers are the backbone of parent organizations, it's crucial to find good volunteers, keep them, and ensure they come back happily again, and again. It might be because you're making one of these five crucial volunteer coordinating mistakes. Knowing these will help you avoid common pitfalls and radically improve your PTA/PTSA's volunteer base.

1. You don't communicate your volunteer needs
2. You don't follow up with volunteers
3. You don't have a volunteer game plan
4. You don't thank your volunteers
5. You don't treat your volunteers with respect or kindness

Tips from Our Children - The National PTA Magazine

Special Note:

Reflections News



The 2018-2019 Reflections theme "Heros Around Me" is the theme young artists will use to create their next award-winning pieces. For more information on starting a Reflections contest in your school, call 502.226.6607 or email reflectionskypta@gmail.com. To know more about about reflection go to kypta.org.

Contact Austin Nelson for more details.
austinnelson0301@gmail.com

Awards

The Proudfoot School Board Award for Outstanding School Board Member is sponsored by the Kentucky PTA and Kentucky School Board Association. The Proudfoot Award is named after the late Dr. Warren H. Proudfoot, a member of the Rowan County Board of Education and past president of the Kentucky School Board Association (KSBA) Created in 1992, the award recognizes a current school board member for distinguished leadership and community service. Deadline: November 15, 2018

The award can be found in Kentucky PTA Leaders Notebook page 10 under Part 1 - Awards



visit our [website](#)
find us on [Facebook](#)
follow us on [Twitter](#)

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[15th District PTA](#)
[16th District PTA](#)

Resources

Learn more about e-learning at pta.org/home/run-your-pta/elearning.

Find the Leaders' Notebook for PTAs and PTSAs at kypta.org/publications/leadersnotebook/

Find out what it takes to be named a School of Excellence at pta.org/home/programs/National-PTA-School-of-Excellence

"We live in a world in which we need to share responsibility. It's easy to say 'It's not my child, not my community, not my world, not my problem.' Then there are those who see the need and respond. I consider these people my heroes." - Fred Rogers

To Stay in Good Standing with Kentucky PTA you need to send in at least one dues payment by October 15th. If you send in a dues payment by October 15th your local unit can be in the "June Key" drawing for a \$50 check and a certificate.

Bringing Parents to the Table

The Every Student Succeeds Act (ESSA) - the federal law that governs K-12 public education - is 1,061 pages long. But tucked in within those hundreds of thousands of words are four words that I think are incredibly important for our schools and our students. In ESSA, the phrase "parent and family engagement" is used in lieu of "parental involvement." While that seems like a minor change, I think it is a big shift in how we think about the relationship between families and our schools. [\[read more\]](#)



Wayne Lewis